



October 15, 2025

46TH ANNUAL METRO FIRE PLANNERS CONFERENCE

September 20 – 23, 2026

The Regent Hotel – Santa Monica, CA

[Luxury Hotel Santa Monica | Regent Santa Monica Beach Resort](#)

The Metro Fire Planner Foundation and the Santa Monica Fire Department would like to invite you to attend the 2026 Metro Fire Planners Conference in beautiful Santa Monica, California. We welcome your sponsorship because without it, the conference would not be possible!

For over 45 years, the Metro Fire Planners Conference has served as an annual forum for Fire and Emergency Medical services (EMS) professionals across North America. This conference brings together operations, planning, communications and management practitioners to highlight, develop and share best practices and discuss a wide range of prevalent fire & EMS issues. Using an informal roundtable format with agenda topics driven by attendees, the Metro Fire Planners Conference provides a cost effective means to establish invaluable professional contacts, and for attendees to participate in three days of wide ranging discussions that are impacting Fire and EMS across both countries. Attendees learn what some of the most innovative minds in the Fire and EMS services have to say about their business.

This year, the Metro Fire Planners Conference takes place in Santa Monica California, one of the true gems of the California Coastline. Santa Monica is one of the premiere beach cities on the west coast and offers an immense number of outdoor activities, shopping, dining and recreation. This is truly one of the most beautiful areas in Southern California.

The conference is being hosted the Regent Santa Monica Beach. The recently remodeled Regent Santa Monica is one of IHG's flagship hotels and is located adjacent to the Santa Monica Pier and just feet from the sand and boardwalk.

Conference organizers and attendees rely on contributions from corporate sponsors to maintain low registration fees and ensure participation from metropolitan and rural departments. The following chart explains the benefits of sponsorship. Please complete the attached 'Sponsorship Contribution Commitment Form' if you wish to support this year's conference. All contributions must be made no later than Friday August 21, 2026.

We hope we can count on your support to ensure the 2026 Metro Fire Planners Conference is a success!

We look forward to your response. Please contact us with any question you may have.

Tom Clemo at tom.clemo@santamonica.gov (424) 280-0490

Robert Erdmann at robert.erdmann@santamonica.gov (805) 766-4522

Thanking you in advance.



SPONSORSHIP LEVELS

	Benefits	Emerald \$5000	Diamond \$7500
1	Number of Attendees (maximum)	2	3 Priority table location
2	Vendor Table in Registration/ Entry Corridor Area *Vendor tables are on the mezzanine	★	★
3	Listing as a sponsor on the Metro Fire Planners website	★	★
4	Company logo listed on conference recognition board	★	★
5	Company insert included in attendee welcome package	★	★
6	15-minute Session Break presentation to conference Attendees	★	★ Priority choice of session time
7	Invitation to the Sunday evening conference reception	★	★
8	Attendance at Monday & Tuesday evening events		★
9	Logo placement on all conference name tags/ tents		★
10	Link on Metro Fire Planners website to sponsor website		★
11	Special email blast to Metro Fire Planners conference attendees before & following conference		★



SPONSORSHIP CONTRIBUTION COMMITMENT FORM

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Santa Monica, California

My signature below serves as my acknowledgement to sponsor the 46th Annual Metro Fire Planners Conference in Santa Monica, California from September 20 to September 23, 2026.

(please circle confirmed level)

Emerald Level

Diamond Level

My contribution will be made no later than:

August 21, 2026.

NAME

TITLE & COMPANY

DATE

Please return this form to Tom Clemo or Robert Erdmann via email or mail to:

Tom Clemo / Robert Erdmann

c/o Santa Monica Fire Department

Public Safety Facility

333 Olympic Drive

Santa Monica, CA 90401

Upon receipt of this form you will be provided with an invoice from Metro Fire Planners with remittance instructions.